

INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

McLaughlin & Associates
Attention: Accounts Payable
566 S. Route 303
Blauvelt, NY 10913

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
941343-1	08/19/12	August 2012	07/30/12 - 08/14/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washingt	National

Advertiser	Product	Estimate Number
Keeping Citizen's First	KEEPING CITIZENS 1ST	

Flight Dates	Order #	Alt Order #
08/10/12 - 08/14/12	941343	06270715

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/13/12	08/13/12	WPBF News 25 @ Noon 12pm-1230pm		1-----	:15/:15	1	\$326.00	BK
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	1-----	1	\$326.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF M		08/13/12	12:20 PM	WPBF News 25 @ Noon	12pm-1230pm	:15	KE-01-M12	\$163.00	BK
			12:22 PM			:15	KE-01-M12	\$163.00	
3	08/13/12	08/13/12	Dr. Oz	4-5p	1-----	:15/:15	1	\$526.00	BK
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	1-----	1	\$526.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF M		08/13/12	4:11 PM	Dr. Oz	4-5p	:15	KE-01-M12	\$263.00	BK
			4:14 PM			:15	KE-01-M12	\$263.00	
4	08/10/12	08/10/12	Dr. Oz	4-5p	----1--	:15/:15	1	\$526.00	BK
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	----1--	1	\$526.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF F		08/10/12	4:55 PM	Dr. Oz	4-5p	:15	KE-01-M12	\$263.00	BK
			4:54 PM			:15	KE-01-M12	\$263.00	
5	08/13/12	08/13/12	M-F 5pm News	5-6pm	1-----	:15/:15	1	\$476.00	BK
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	1-----	1	\$476.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF M		08/13/12	5:41 PM	M-F 5pm News	5-6pm	:15	KE-01-M12	\$238.00	BK
			5:44 PM			:15	KE-01-M12	\$238.00	
6	08/10/12	08/10/12	M-F 5pm News	5-6pm	----1--	:15/:15	1	\$476.00	BK
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	----1--	1	\$476.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF F		08/10/12	5:21 PM	M-F 5pm News	5-6pm	:15	KE-01-M12	\$238.00	BK
			5:24 PM			:15	KE-01-M12	\$238.00	
7	08/13/12	08/13/12	WPBF News 25 @ 6:00PM-6:30PM		1-----	:15/:15	1	\$700.00	BK
	Class of Time - Pre-emptible with notice								

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Advertiser	Product	Estimate Number
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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
7	08/13/12	08/13/12	WPBF News 25 @ 6:00PM	6:00PM-6:30PM	1-----	:15/:15	1	\$700.00	BK
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	1-----	1	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	08/13/12	6:24 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:15	KE-01-M12	\$350.00 BK
				6:27 PM			:15	KE-01-M12	\$350.00
9	08/13/12	08/13/12	M-SUN WPBF News 25 @ 11-11:35PM	11-11:35PM	1-----	:15/:15	1	\$876.00	BK
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	1-----	1	\$876.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	08/13/12	11:32 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:15	KE-01-M12	\$438.00 BK
				11:35 PM			:15	KE-01-M12	\$438.00
10	08/12/12	08/12/12	Sun 8-9am News	Sun 8-9am	-----S	:15/:15	1	\$276.00	BK
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	-----S	1	\$276.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	08/12/12	8:07 AM	Sun 8-9am News	Sun 8-9am	:15	KE-01-M12	\$138.00 BK
				8:09 AM			:15	KE-01-M12	\$138.00
11	08/13/12	08/14/12	The View	11A-12PM	MT-----	:15/:15	1	\$750.00	BK
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	MT-----	1	\$750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	08/14/12	11:32 AM	The View	11A-12PM	:15	KE-01-M12	\$375.00 BK
				11:33 AM			:15	KE-01-M12	\$375.00

Total Spots 9

Payment Terms 30 Days

<u>Gross Total</u>	\$4,932.00
<u>Agency Commission</u>	\$739.80
<u>Net Amount Due</u>	\$4,192.20